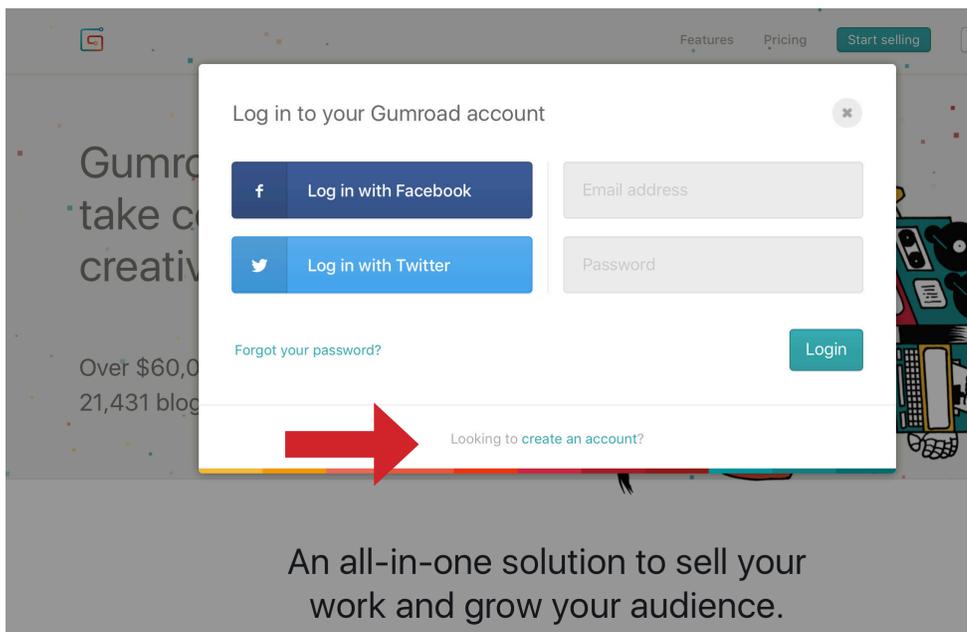


# Laurie's Cheat Sheet for easiest way to buy and access Ken Kolodner's Video Lessons

## 1. First-time buyers: create an account with Gumroad

With an account, your first and all future purchases will be consolidated in one easy place. You will also need this account if you'd like to use the Gumroad App (Apple or Android) so that you can easily access your sheet music and videos on your phone or tablet

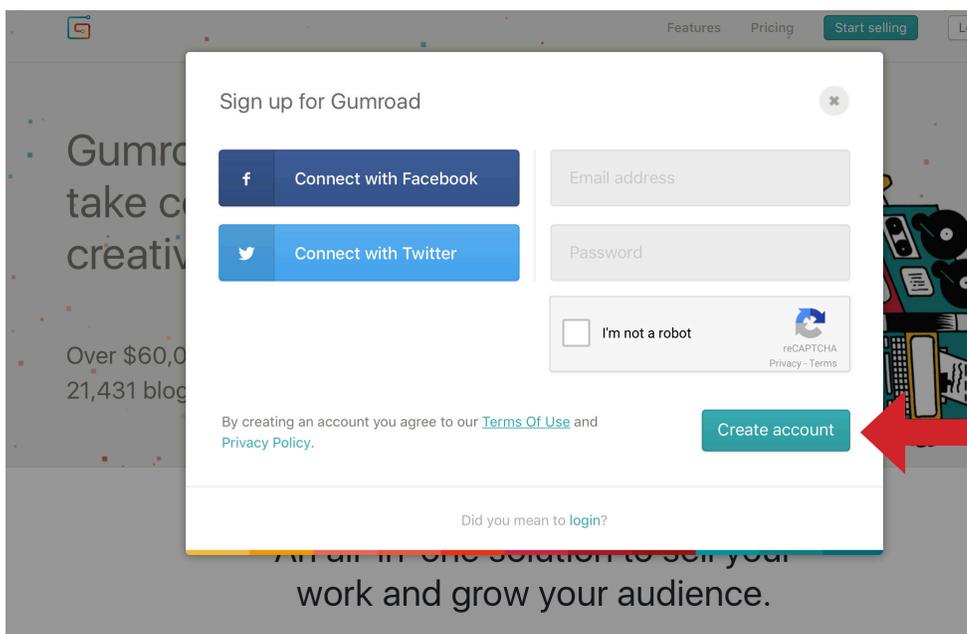
go to <https://www.gumroad.com/library>



Click on:

**Looking to create an account?**

An all-in-one solution to sell your work and grow your audience.



Fill in the blanks using the **email address you will use to buy your lessons**

**DO NOT USE Connect with Facebook!**

and choose a password

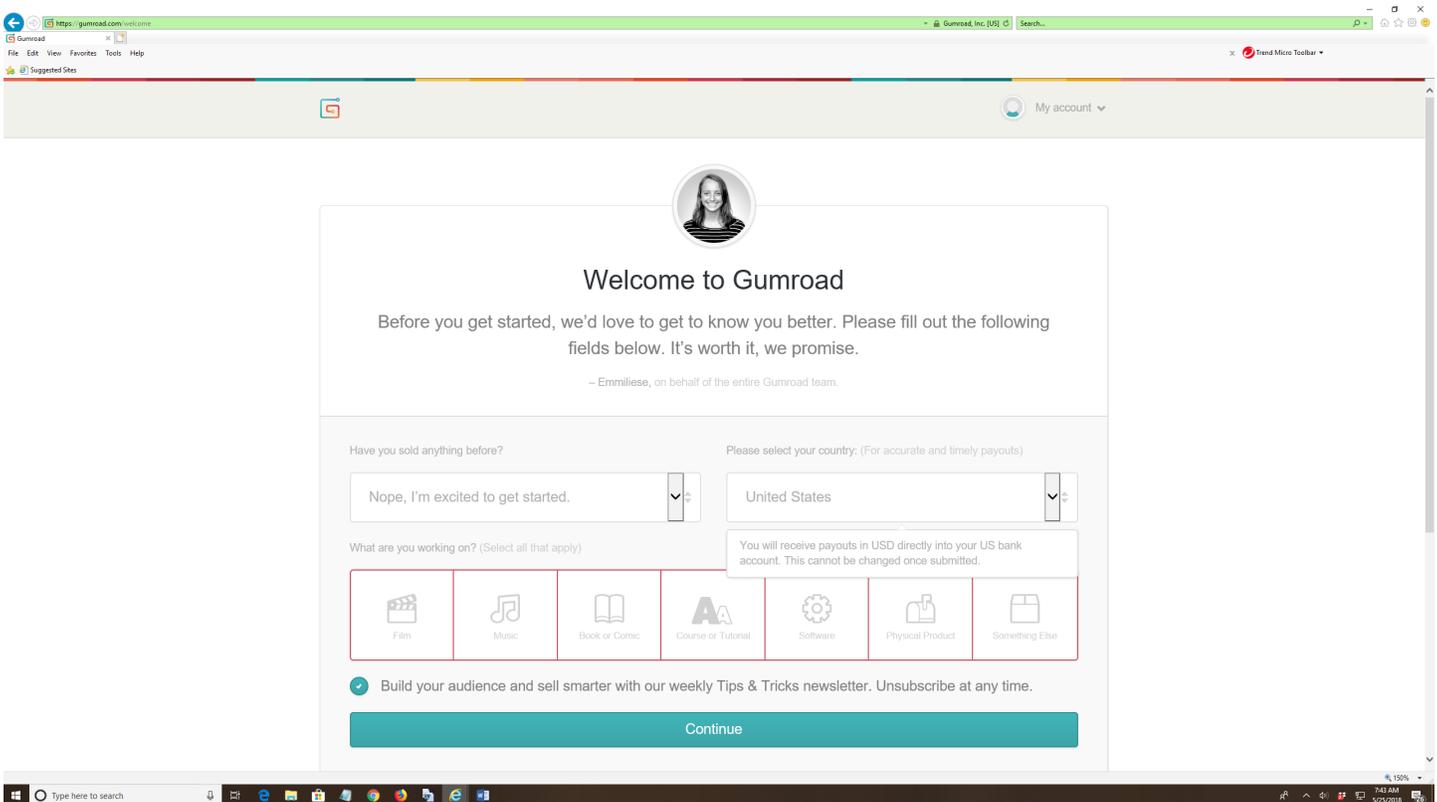
Click **Create account**

**SEE NEXT PAGE FOR IMPORTANT NOTE ABOUT YOUR ACCOUNT!**

An all-in-one solution to sell your work and grow your audience.

# 1a. Note about Gumroad signup

1. When you create a new account with Gumroad (previous page), you may be taken to a page like this:



The screenshot shows a web browser window displaying the Gumroad welcome page. The page features a profile picture of a woman, the heading "Welcome to Gumroad", and a message: "Before you get started, we'd love to get to know you better. Please fill out the following fields below. It's worth it, we promise." Below this is a form with several sections:

- Have you sold anything before?** A dropdown menu with the selected option "Nope, I'm excited to get started."
- Please select your country: (For accurate and timely payouts)** A dropdown menu with the selected option "United States".
- What are you working on? (Select all that apply)** A row of seven checkboxes with icons: Film, Music, Book or Comic, Course or Tutorial, Software, Physical Product, and Something Else. The "Course or Tutorial" checkbox is checked.
- Newsletter:** A checked checkbox for "Build your audience and sell smarter with our weekly Tips & Tricks newsletter. Unsubscribe at any time."
- Continue:** A large teal button at the bottom of the form.

The browser's address bar shows "https://gumroad.com/welcome" and the system tray at the bottom indicates the date and time as "14:28 4/25/2018".

## 2. IGNORE THIS!!!!!!!

(this is just Gumroad hoping you will start selling products with their service so they can make some money... YOU are not doing that, just using their service to buy Ken's lessons.)

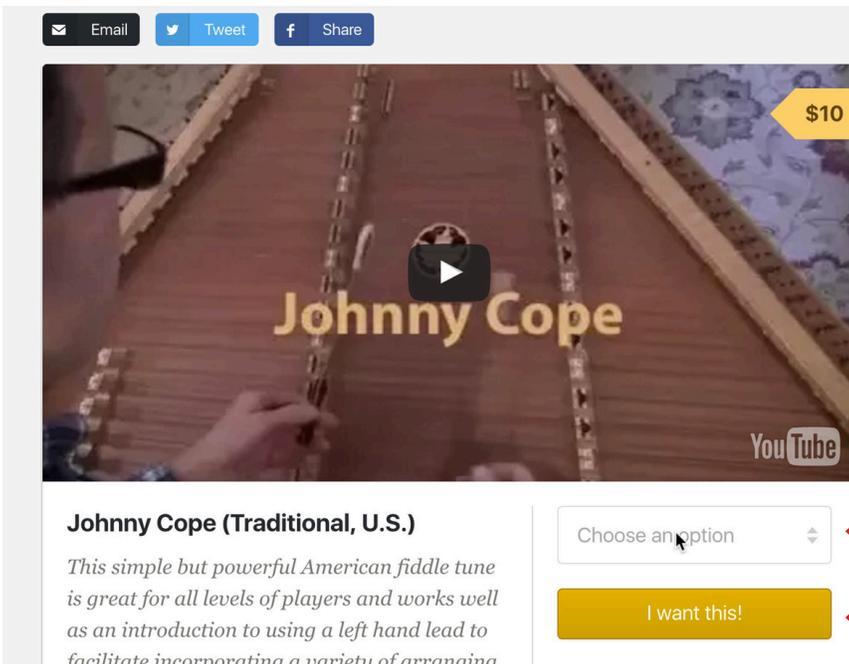
3. **Stay signed in** but you can safely close the webpage without clicking continue.

## 5. Turn the page for your next step

## 2. Purchasing from Gumroad

1. Log into your account with [Gumroad](#) (no need to do anything else, just stay logged in)
2. go to [www.kenkolodner.com/videolessons](http://www.kenkolodner.com/videolessons) and click on your choice of tune or Foundational Skills video.

That will take you to the purchase page hosted on Gumroad:



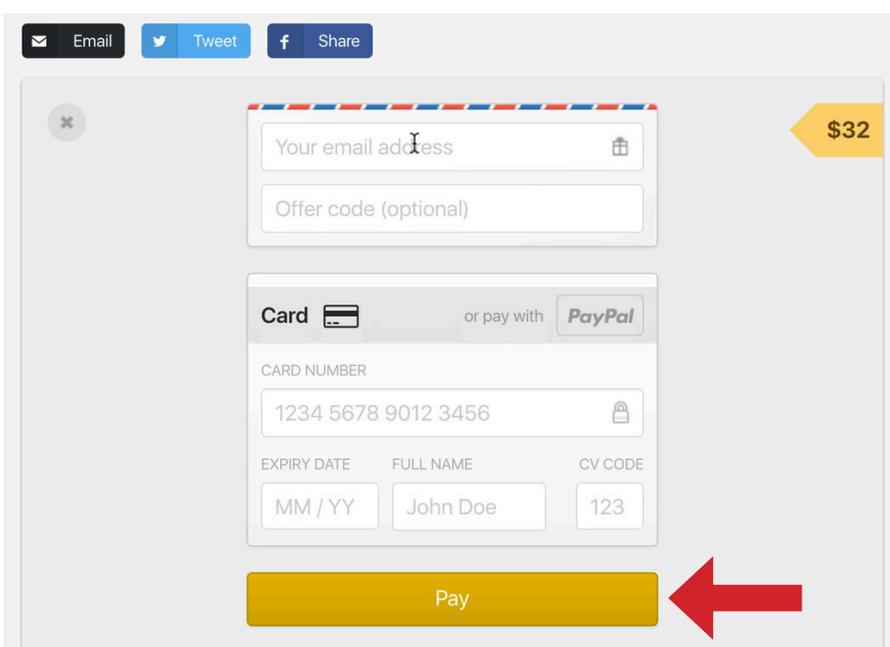
The screenshot shows a Gumroad product page for 'Johnny Cope'. At the top, there are social sharing buttons for Email, Tweet, and Share. Below that is a video player showing a person playing a fiddle, with the title 'Johnny Cope' overlaid. A yellow price tag in the top right corner of the video area says '\$10'. Below the video, the product title 'Johnny Cope (Traditional, U.S.)' is displayed, followed by a descriptive paragraph: 'This simple but powerful American fiddle tune is great for all levels of players and works well as an introduction to using a left hand lead to facilitate incorporating a variety of arrangements'. To the right of the text is a dropdown menu labeled 'Choose an option' and a yellow button labeled 'I want this!'. Two red arrows point to these elements from the right.

Choose the option you want and click **I want this!**

### Available options are:

- Sheet Music only
- Sheet Music + video play-through
- Complete Video Lessons + Sheet Music

3. After you click **I want this!**, fill out the credit card info as requested and click **Pay**

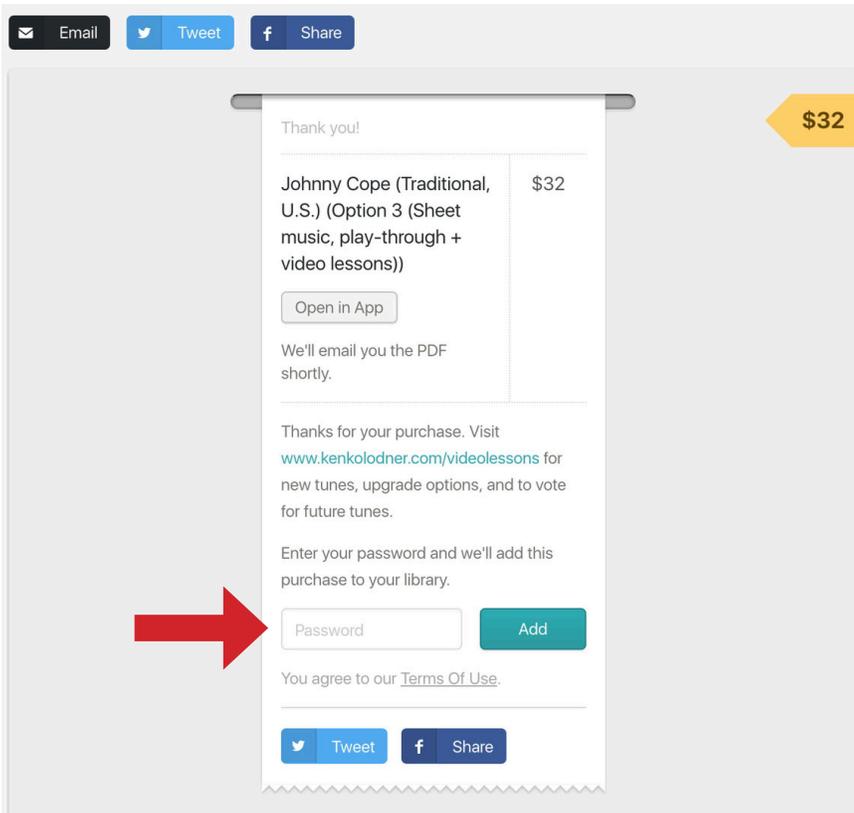


The screenshot shows the checkout page on Gumroad. At the top, there are social sharing buttons for Email, Tweet, and Share. Below that is a form with a close button (X) in the top left corner. The form contains a text input for 'Your email address', an optional 'Offer code' field, and a payment section. The payment section has a 'Card' option selected, with a 'PayPal' option also visible. Below the card option are fields for 'CARD NUMBER' (1234 5678 9012 3456), 'EXPIRY DATE' (MM / YY), 'FULL NAME' (John Doe), and 'CV CODE' (123). A yellow price tag in the top right corner of the form area says '\$32'. At the bottom of the form is a yellow button labeled 'Pay'. A red arrow points to this button from the right.

**NOTE:** Some have found it easier to purchase via computer instead of mobile devices, but it really should work either way.

If you have trouble on your device, try a computer.

4. After payment is accepted, you should see this:

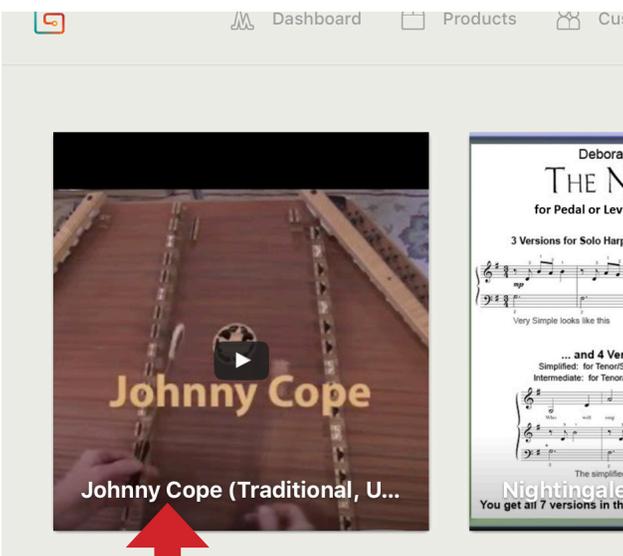


If you are already signed into your account, you should be all set - click on View Purchase, or Open in App.

If you forgot to sign in, look for the spot to **enter your password to add the new tune to your library.**

### 3. Downloads

Go to your Gumroad Library on your computer - <https://www.gumroad.com/library>, and **click on the WHITE title of the product**

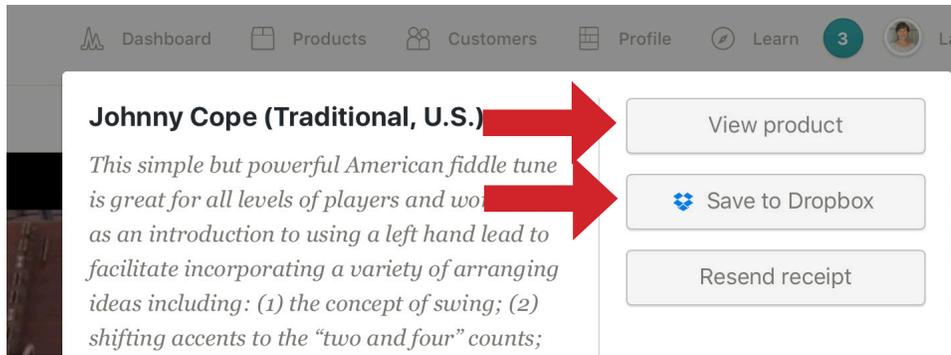


This has been confusing for some folks...

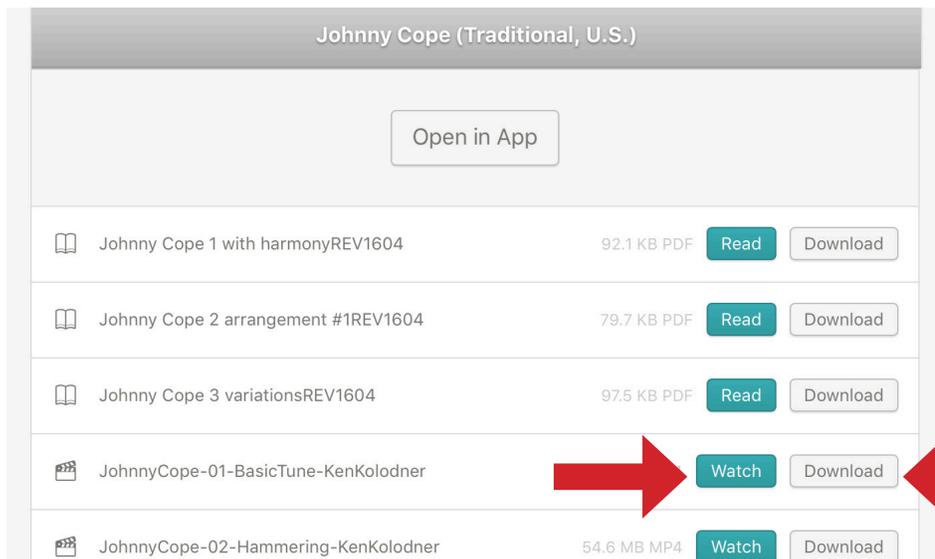
**if you don't click exactly on the white title on the preview box, you will not be taken to the correct page for downloads**

Click right on these white letters!

## Downloads (continued)



An overlay will pop up  
choose **View Product**  
(alternatively, if you use **Dropbox**, you can click that to save all of your files directly to your Dropbox folder)



When you choose **View Product**, you'll see a list of available PDFs and videos.

You can watch them (by streaming), or download them one by one to your computer.

I definitely recommend downloading a copy of the sheet music and videos that you buy to your computer—that way you will have a copy to use anywhere you are.

Your Gumroad Library Account serves as an online backup, a way to view a video when you are away from your computer, and a way to recover your purchases to download to a new computer.

## IF ALL ELSE FAILS:

(in case you already bought a lesson and can't access it no matter what you have tried): **don't panic!!!! it's just technology.**

email me at [laurie.mccarriar@gmail.com](mailto:laurie.mccarriar@gmail.com) and let me know what is going on.